



Wyre Scouts 2025 Strategy

Our plan to develop and prepare better futures for young people across Wyre District.

Our Purpose

Wyre Scouts exists to actively engage and support young people in their personal development, empowering them to make a positive contribution to society.

Our Vision

Our vision is that, by 2025, in Wyre Scouts, we will see more people than ever before enjoying and benefitting from Scouting, preparing futures by equipping young people with skills for life (character, practical and employability skills).

Our Goals

As Wyre Scouts, we aim to grow, become more inclusive and youth shaped while making a positive impact in our communities.

Our Values

Part of being a Scout is going on a journey to understand who you are and what you stand for. Everyone is unique, but there are some things all Scouts can agree on, these are our values. They're at the heart of who we are and what we do and they are:

- **Care** - We're kind to ourselves and to others. We look after the world we live in.
 - **Respect** - We're thoughtful of people's feelings and values, treating everyone as we'd like to be treated ourselves.
 - **Integrity** - We're honest, we try to do the right thing (even if no one's watching), and we stay true to ourselves.
 - **Cooperation** - We build bridges, not walls, and we work together to change the world for the better, making friends along the way.
 - **Belief** - We explore our beliefs and attitudes with wide-open minds – learning about other cultures, and thinking for ourselves.
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Our Strategic Pillars

To help Wyre District achieve our vision and goals, we will focus on four key pillars that will be at the heart of our operation. The pillars are:

- **Programme** – A fun, enjoyable, high quality programme, consistently delivered and supported by simple tools.
- **People** – More, well-trained, better supported and motivated adult volunteers and more young people from diverse backgrounds.
- **Perception** – Scouting is understood, more visible, trusted, respected, and widely seen as playing a key role in society today.
- **Places** – Good quality, practical locations are available to support our Scouting Programme across Wyre Scouts.

Strategy Updates

To ensure that our direction remains relevant, this strategy will be reviewed by the Wyre District Team and Wyre District Executive (at least) annually, engaging members for their input.

Our Strategic Plan

To help us meet our vision and goals, against the backdrop of the Covid-19 global pandemic, a number of phases are introduced to allow us to focus our time and resources into the areas that are required most. Each of the phases builds on the previous phase, allowing us to be more ambitious in our aspirations as the impacts of the pandemic lessen. The three phases are:

- **Protect** – To protect Wyre Scouts' programme, finances and membership from the impact of Covid-19 such that it is in a position to continue to deliver its charitable purpose beyond the Covid-19 pandemic.
- **Recover** – To recover the Wyre Scouts through a youth shaped, adventurous programme offering and by building stronger external relationships in our communities. It is expected that this phase will commence when reaching a stable Amber National Youth Agency (NYA) readiness level.
- **Grow** – To grow Wyre Scouts through a youth shaped, international and adventurous programme offering with strong support from through a range of external relationships in the community. It is expected that this phase will commence when reaching a stable Yellow/Green NYA readiness level. This phase will be further developed upon reaching the 'Recover' phase of the strategy.

Our Strategic Plan Focus Areas

Protect	Recover	Grow
<p>Programme</p> <ul style="list-style-type: none"> Continue to provide a fun, engaging, high-quality youth shaped programme across all sections and units in the District. Provide a high quality district programme of activities, accessible to all members. Ensure adequate financial resource to deliver our core programme. 	<p>Programme</p> <ul style="list-style-type: none"> Provide a high quality adventurous programme of activities, shaped by young people. Ensure that each youth member has the opportunity to obtain a Chief Scout Award in each section. Provide programme support to all volunteers across the district, sharing plans and resources. 	<p>Programme</p> <ul style="list-style-type: none"> Deliver a high quality, adventurous programme of activities, shaped by young people, with international opportunities. Ensure that each youth member has the opportunity to obtain a Chief Scout Award in each section.
<p>People</p> <ul style="list-style-type: none"> Determine the areas of support priority and focus following the completion of an accurate census return for Wyre Scouts. Encourage our members to keep Scouting through a range of exciting and varied activities and opportunities. Ensure all youth members have the opportunity to move through our section age groups. Actively engage and communicate with all of our adult members in a positive manner. Find opportunities to recruit adults and young people at a distance. 	<p>People</p> <ul style="list-style-type: none"> Celebrate achievements and successes of our youth and adult members across Wyre Scouts. Provide volunteer and adult recruitment skills to volunteers across the district through workshops. Ensure that adult volunteers are adequately trained for the roles in which they undertake to enable them to return to face-to-face Scouting. 	<p>People</p> <ul style="list-style-type: none"> Recruit local public figureheads as Scouting ambassadors in Wyre Scouts. Increase the number of adult nights away and activity permit holders in Wyre Scouts. Support all of our adult volunteers through an efficient and effective programme of training. Recruit 18-25 year olds to Executive Committees across the Wyre Scouts.
<p>Perception</p> <ul style="list-style-type: none"> Promote our programme of activities through social media channels using young people as our voice. Ensure that our organisation demonstrates good charitable governance and actively responds to changes in POR. Build stronger connections with local Girlguiding to enable us to work together for mutual benefit. 	<p>Perception</p> <ul style="list-style-type: none"> Promote our programme of activities through social media channels. Work with other local organisations to provide opportunities to have a positive impact in the communities in which we operate. 	<p>Perception</p> <ul style="list-style-type: none"> Run simultaneous, targeted promotional campaigns utilising social media, local media and leaflet drops. Seek the support of the local community to raise our profile and attracting funding to support local Scouting.
<p>Places</p> <ul style="list-style-type: none"> Ensure continued access to online platforms which support the core programme. Evaluate our needs and identify places that meet them. 	<p>Places</p> <ul style="list-style-type: none"> Ensure that all sections and units across the district have a safe meeting venue available to return to. 	<p>Places</p> <ul style="list-style-type: none"> Ensure adequate and safe provision for Scouting at venues across Wyre Scouts.

Version History

Version	Changes	Date
1.0	Initial version	February 2021